

Oncology Management & Benefit Design (OCTOBER)

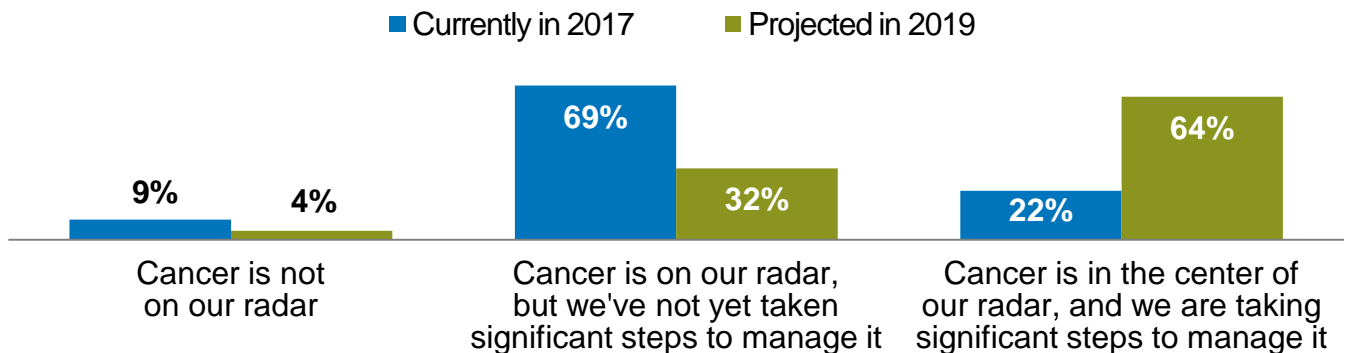


Benfield Research's *2019 Employer Oncology Management & Benefit Design Report* studies the evolving landscape of addressing cancer care. Implications from this research help biopharmaceutical manufacturers make the case for product access and appropriate reimbursement.

Report Topics:

- Benefit Design Restrictions & Enhancements
- Trigger Points (by Cost) for More Restrictive Approach to Coverage
- Employer Perspectives on Cost Drivers & Opportunities for Better Management
- Cancer-Specific Programs and Success
- Value-Based Approaches to Management, including Genomic Testing, Centers of Excellence, etc.
- Vendor Role in Oncology Management
- Employer Segmentation & Differentiating Attributes
- Implications & Scenario Planning for Biopharmaceutical Manufacturers

Employer Focus on Cancer



n=80 Employers

Source: Benfield Research, 2017 Oncology Management & Benefit Design

A purchase of the *Oncology Management & Benefit Design Report* includes:

- » Unlimited number of electronic copies of report e-mailed to company associates
- » Executive Summary, Implications and Recommendations for Manufacturers
- » One live or WebEx presentation and electronic copies of presentations for internal use
- » Access to Benfield Research website including downloading of deliverables
- » Inquiry privileges with Benfield Research consultants

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